



CABINET MEMBER **DECISION-MAKING NOTIFICATION**

DECISION-MAKER: LEADER OF THE COUNCIL

DATE OF DECISION: NO EARLIER THAN TUESDAY 16 FEBRUARY 2021

DEADLINE FOR COMMENTS: NOON ON MONDAY 15 FEBRUARY 2021

Note Any Member who wishes to comment on an item is requested to send those comments (preferably by e-mail) to the Reporting Officer, copied to the Committee Administrator, by the deadline identified.

Any comments received will be reported to the Decision-Maker prior to the decision(s) being taken.

Item of Business for Consideration and Decision

(1) **Street Nameplates - Settlement Name**
(Executive Director - Commissioning)

To approve the settlement name to be included on replacement street nameplates at various locations across the district.

Officer Recommendation

That the settlement name to be included on each of the street nameplates to be replaced, as set out in Annex A, be approved.

Reporting Officers: Christine Gore (01285 623605)
Committee Officer: Ben Amor (01285 623236)

Robert Weaver
Chief Executive

8 February 2021

(END)



Council name	COTSWOLD DISTRICT COUNCIL
Name and date of Committee	LEADER OF THE COUNCIL DECISION-MAKING MEETING - 16 FEBRUARY 2021
Report Number	ITEM 1
Subject	STREET NAMEPLATES - SETTLEMENT NAME
Wards affected	ALL
Accountable member	Cllr Joe Harris - Leader of the Council Email: joe.harris@cotswold.gov.uk
Accountable officer	Christine Gore - Executive Director (Commissioning) Tel: 01285 623605 Email: christine.gore@publicagroup.uk
Summary/Purpose	To approve the settlement name to be included on replacement street nameplates at various locations across the district.
Annexes	Annex A – List of street nameplates to be replaced, with settlement names for approval
Recommendation/s	<i>That settlement name to be included on each of the street nameplates to be replaced, as set out in Annex A, be approved.</i>
Corporate priorities	Ensure that all services delivered by the council are delivered to the highest standard.
Key Decision	NO
Exempt	NO
Consultees/ Consultation	None

1. BACKGROUND

- 1.1. As an early step in the formulation of the Council's civic pride initiative, a new design for street nameplates was produced by the Council's Design and Print Team. Previously street nameplates have only included the name of the street, whereas the new design also includes the settlement name and the Council's crest/logo.
- 1.2. In some locations it may be unclear as to what the settlement name should be – for example where a street or development is located close to a specific settlement but within the parish boundary of a different settlement. For that reason it is considered that the final decision as to the settlement name to be used should be made by the Leader of the Council in the interests of transparency and democracy.
- 1.3. Annex A sets out a list of street nameplates that have been identified as being in need of replacement due to their age and/or condition. Once approval has been given to the settlement name to be included in each case, this list will be prioritised and the street nameplates will be ordered and installed in batches.

2. FINANCIAL IMPLICATIONS

The sum of £20,000 has been set aside in the budget for 2020/21 for the replacement of street nameplates. Each individual street nameplate costs under £100 (the precise cost depends upon the number of letters in the street name and any additional information that has to be included, e.g. 'No Through Road'), with an installation cost of either £45 or £55 depending upon the precise location. The cost of the replacement street nameplates as set out in Annex A can be met from this allocation.

3. LEGAL IMPLICATIONS

- 3.1. There are no legal implications associated with this report.

4. RISK ASSESSMENT

- 4.1. The principal risk associated with this report is that the settlement name to be included on the street nameplate is incorrect. This risk is mitigated by the formal decision-making route being taken, thus providing transparency and the opportunity for scrutiny of the final decision.

5. ALTERNATIVE OPTIONS

- 5.1. The alternative to this approach would be to have maintained the former style of street nameplate, containing only the name of the street. However, it is considered that the new design demonstrates greater civic pride and a sense of identity for local residents.

6. BACKGROUND PAPERS

- 6.1. None.

(END)

Annex A

Sign for replacement	Locality (to be included on the sign)	Parish	Ward
Park View leading to Stratton Heights	Stratton	Cirencester	Stratton
St John's Close	Stratton	Cirencester	Stratton